



North Carolina Department of Health and Human Services
Division of Public Health

Pat McCrory
Governor

Aldona Z. Wos, M.D.
Ambassador (Ret.)
Secretary DHHS

Laura Gerald, M.D., M.P.H.
State Health Director

May 7, 2013

MEMORANDUM

TO: North Carolina Immunization Program Participants

FROM: Beth Rowe-West, R.N., B.S.N., Head 

SUBJECT: Samuel L. Katz, M.D. Excellence in Immunization Award
Nomination Packet

The North Carolina Immunization Branch will proudly present the *Samuel L. Katz, M.D. Excellence in Immunization Award* during the 2013 North Carolina Immunization Conference: “Juggling the Complexity of Immunizations” to be held July 31 -August 2 at the Joseph F. Koury Convention Center in Greensboro, N.C. We realize there are many outstanding individuals and agencies that have developed innovative strategies, projects or programs to increase childhood, adolescent and adult immunization coverage rates and we would like to recognize those accomplishments.

The award presentation will be held during the luncheon session on Thursday, August 1. One winning agency representative will receive a waived conference registration fee and accommodations for two nights on July 31 and August 1, 2013 at the Sheraton Four Seasons.

I encourage you to complete and submit the enclosed nomination packet so champions and agencies that have demonstrated excellence in the field of immunization can be recognized. To be considered for this award, applications must be received by June 17, 2013. Completed nomination packets should be submitted to:

Andrea Held
Immunization Branch
1917 Mail Service Center
Raleigh, NC 27699-1917

We look forward to reviewing the nominations and selecting a deserving program. For additional nomination information, contact Andrea Held at (919) 707-5564 or Andrea.Held@dhhs.nc.gov. Together, we continue to make great strides toward accomplishing our mission – *to identify and eliminate vaccine-preventable disease in North Carolina.*

cc: SMT
Local Health Directors
Steve Shore
Vaccine Manufacturers

Regional Immunization Consultants
Central Office Staff
Gregg Griggs

www.ncdhhs.gov • www.publichealth.nc.gov • www.immunize.nc.gov

Tel 919-707-5550 • Fax 919-870-4824

Location: 5601 Six Forks Road • Raleigh, NC 27609

Mailing Address: 1917 Mail Service Center • Raleigh, NC 27699-1917

An Equal Opportunity / Affirmative Action Employer



Samuel L. Katz, M.D.
Excellence in Immunization
Award

This award recognizes an individual, agency or program that has demonstrated excellence in immunization through dedication, innovation and commitment to increasing immunization status and the prevention of vaccine-preventable diseases.

Complete and submit the nomination package describing the outstanding contributions of the organization, project or person being nominated.

Name of Organization, Project or Person: _____

Agency Contact: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Name of Program/Activity/Policy: _____

Date of Program Inception (If applicable): _____

Nominated By: _____ Agency Contact _____ Other (complete information below)

Name/Title: _____

Organization: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Deadline for submission: June 17, 2013

Submit nomination package to:

Andrea Held

NC Immunization Branch

1917 Mail Service Center

Raleigh, NC 27699-1917

Fax: (919) 870-4825

Email: andrea.held@dhhs.nc.gov

Questions, please contact Andrea Held with the N.C. Immunization Branch at (919) 707-5564 or andrea.held@dhhs.nc.gov

Samuel L. Katz, M.D. Excellence in Immunization Award Nomination Narrative

Submit a (maximum) 3 page, double spaced justification supporting the nomination. Nominees will be assessed based on the criteria listed below.

1. Description (10 points)

- a. Brief background on the immunization issues addressed.
- b. Major purpose of the individual, agency, organization role or initiative.
- c. Target audience affected.

2. Justification (90 points)

- a. Innovation (40 points)
In what way is the person, organization, agency or project especially innovative? Describe the uniqueness that exemplifies excellence in immunization activities.
- b. Effectiveness (30 points)
Describe how the person, organization, agency or project met the intended goals or purpose. Explain how the activities proved to be effective in addressing the stated immunization issues.
- c. Replication (20 points)
Describe how this agency, organization, program or individual's activities can be replicated in other immunization programs. Explain possible obstacles other programs might experience when replicating this activity.

Sample Materials: Submission of program materials is encouraged. Sample materials include brochures, posters, videos, campaign materials, news articles, etc. Sample materials will not be returned. Please mail materials, by June 17, 2013 to:

Andrea Held
NC Immunization Branch
1917 Mail Service Center
Raleigh, NC 27699-1917