



**North Carolina Department of Health and Human Services
Division of Public Health – Women’s & Children’s Health Section**

1917 Mail Service Center • Raleigh, North Carolina 27699-1917

Tel 919-707-5550 • Fax 919-870-4824

Beverly Eaves Perdue, Governor
Albert A. Delia, Acting Secretary

Laura Gerald, MD, MPH
State Health Director

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MEMORANDUM

TO: North Carolina Immunization Program (NCIP) Participants

FROM: Beth Rowe-West, R.N., B.S.N., Head
Immunization Branch

SUBJECT: National Infant Immunization Week - April 21-28, 2012

The purpose of this memo is to encourage your facility to participate in National Infant Immunization Week (NIIW) from April 21-28, 2012, by planning activities that will educate and encourage parents in your community to vaccinate their infants against preventable diseases including measles, mumps and pertussis.

NIIW is an annual observance to promote the benefits of immunizations and to improve the health of children two years old or younger. Since 1994, local and state health departments, national immunization partners, health care professionals, community leaders across the country and the Centers for Disease Control and Prevention (CDC) have worked together through NIIW to highlight the positive impact of vaccination on the lives of infants and children, and to call attention to immunization achievements.

The N.C. Immunization Branch has a variety of materials to help you educate parents about vaccines. Log on to our website at: www.immunize.nc.gov to view, download and order educational materials for parents of infants.

Thank you for your role in making this immunization awareness initiative successful!