



**North Carolina Department of Health and Human Services  
Division of Public Health – Women’s & Children’s Health Section**

1917 Mail Service Center • Raleigh, North Carolina 27699-1917

Tel 919-707-5550 • Fax 919-870-4824

Beverly Eaves Perdue, Governor

Lanier M. Cansler, Secretary

November 21, 2011

**MEMORANDUM**

**TO:** Local Health Department Directors  
Local Health Department Nursing Directors

**FROM:** Beth Rowe-West, R.N., B.S.N., Head  
Immunization Branch

**SUBJECT:** National Influenza Vaccination Week – December 4-10, 2011

The purpose of this memo is to encourage your facility to promote National Influenza Vaccination Week from December 4-10, 2011, by planning activities that will educate members of your community about the benefits of vaccination against influenza.

The goal of National Influenza Vaccination Week is to encourage individuals that as the holiday season approaches, it is the perfect time to be vaccinated against influenza. Getting vaccinated now will offer protection against the flu past the holiday season, into January and beyond.

As part of National Influenza Vaccination Week, the N.C. Immunization Branch is promoting a "No More Excuses" theme. During the week, the branch's website will highlight the most common excuses and myths people use for not getting a flu vaccine, and counter those reasons with correct facts.

The N.C. Immunization Branch has a variety of web-based materials to help you promote National Influenza Vaccination Week. These materials include the following:

- Sample News Release for Local Health Departments
- "You Need a Flu Vaccine: No Excuses" Poster
- "Places to Get Your Flu Vaccine" Poster
- CDC Banners and Widgets to Promote National Influenza Vaccination Week on Your Website

Log on to our website at <http://www.immunize.nc.gov/data/awarenesscampaigns.htm> to view, download and print materials.

Thank you for your role in making the National Immunization Vaccination Week initiative successful!

CCs: SMT NC Immunization Branch NCIB Regional Consultants  
Vaccine Manufacturers